

**INFORMATION DISCLOSURE CITATION
IN AN APPLICATION**
(Use several sheets if necessary)

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Docket Number (Optional)
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09/697,233

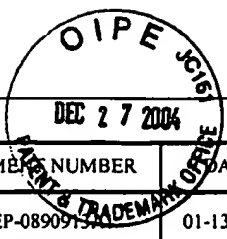
Applicant
Joseph T. Pych

Filing Date
October 26, 2000

Group Art Unit
3623

U.S. PATENT DOCUMENTS

INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
/AR/	AA	4,536,791	08-20-85	Campbell, et al.	725	28
/AR/	AB	5,303,149	04-12-94	Janigian	707	6
/AR/	AC	5,341,496	08-23-94	Middledorp, et al.	714	2
/AR/	AD	5,793,972	08-11-98	Shane	709	219
/AR/	AE	5,806,057	09-08-98	Gormley, et al.	707	1
/AR/	AF	5,819,291	10-06-98	Haimowitz, et al.	707	201
/AR/	AG	5,845,285	12-01-98	Klein	707	101
/AR/	AH	5,983,222	11-09-99	Morimoto, et al.	707	6
/AR/	AI	6,018,738	01-25-00	Breese, et al.	707	100
/AR/	AJ	6,026,398	02-15-00	Brown, et al.	707	5
/AR/	AK	6,343,738	02-05-02	Ogilvie	235	381
/AR/	AL	5,966,695	10-12-99	Melchione, et al.	705	10
/AR/	AM	6,321,224	11-20-01	Beall, et al.	707	5
/AR/	AN	6,253,203	06-26-01	O'Flaherty, et al.	707	9
/AR/	AO	6,275,824	08-14-01	O'Flaherty, et al.	707	9
/AR/	AP	5,873,068	02-16-99	Beaumont, et al.	705	14
/AR/	AQ	6,092,053	07-18-00	Boesch, et al.	705	26
/AR/	AR	6,446,261	09-03-02	Rosser, Roy J.	725	34
/AR/	AS	6,285,983	09-04-01	Jenkins, Elwyn D.	705	10
/AR/	AT	6,249,790	06-19-01	Babcock, Jr., William	707	104
/AR/	AU	6,185,555	02-06-01	Sprenger, et al.	707	3
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/AR/	AW	6,182,050	01-30-01	Ballard, Clinton L.	705	14
/AR/	AX	6,298,348	10-02-01	Eldering, Charles A.	707	10
/AR/	AY	6,256,664	07-03-01	Donoho, et al.	709	204
/AR/	AZ	5,619,558	04-08-97	Jheeta, Elizabeth A.	379	90



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						YES	NO
	BA	EP-0890913	01-13-1999	Europe	17	30	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages Etc.)

/AR/	BB	Anon., "Calif. Chain Pushes Travel-Related Toys," Playthings, Vol. 87, No. 2, Page 86, February, 1989.
/AR/	BC	Anon., "Picking Lists That Hit the Target," Bank Marketing, Vol. 21, No. 4, Page 30, April, 1989.
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/AR/	BE	Tighe, Foss, "New England Research Institute Uses FoxPro to Distribute Information," Data Based Advisor, Vol. 13, No. 10, Page 84, November, 1995.
/AR/	BF	Anon., "Donnelly Virtually Shops Its List" (Abstract), Promo, Vol. IX, No. 10, Page 71, September, 1996.
/AR/	BG	Anon., "NetCreations, Direct Media Team Up to Conduct 'Politically Correct' Direct Marketing on the Internet," Business Wire, Page 12111188, December 11, 1996.
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/AR/	BJ	Levy, Doug, "Small Businesses Thrive on Net Retailers' Help," USA Today, Section Money, P. 3B, April 12, 1999
/AR/	BK	Hoffman, et al. "Building Consumer Trust Online", Communications of the ACM, Volume 42, Issue 4, Pages 80-85. ACM Press. 04-1999
/AR/	BL	Wang, et al. "Consumer Privacy Concerns About Internet Marketing", Communications of the ACM, Volume 41, Issue 3, Pages 63-70. ACM Press. 03-1998
/AR/	BM	Dem, D. "Start the Presses", Home Office Computing, 16(10): 116, (October 1998)
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/AR/	BP	Kennedy, S. "The Internet as a Communications Tool", Information Today, 14(2): 39, (February 1997).
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EXAMINER	/Akiba Robinson Boyce/ DEC 27 2004	DATE CONSIDERED 04/05/2007
EXAMINER: Initial citation considered whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.		

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